



**Advancement Committee Meeting Minutes**  
**Thursday, July 10, 2025**  
**9:30 – 11:00 AM**  
**Via Zoom**

**Present:** Marjie Blevins; Joel Rainville; Gabrielle Rohde;

**Staff:** Andree Aronson; Matt Halley

**Not Present:** Brian Mullen; Maya Missaghi; Lacy Sietsema; Kris Smyth; Fr. Larry Snyder

The meeting began on Thursday, May 8, 2025, at 9:30 a.m.

**Meeting Intention:** Led by Gabi.

**DEI Statement:** Matt read the DEI Statement.

**Minutes:** Approval of May and June minutes has been deferred until August.

**Welcome & Introduction of Andree Aronson**

The committee welcomed the new Director of Advancement, Andree Aronson. Introductions were made.

**Highlights from Andree's First Three Weeks**

Andree reviewed her first three weeks at Accola.

**Planning the Development Process & Schedule**

Andree and Matt reviewed the development process and schedule.

**Discussion: Elements of an Effective Plan**

The committee discussed ways to draft an effective advancement plan.

**Preliminary Year-End Advancement Report**

Andree and Matt reviewed the preliminary results of FY25 (total donors, total amount raised, and year-end campaign results).

**2025-2026 Goal Tracking**

Matt reviewed the FY26 advancement goal tracking.

**Marketing Subcommittee Update**

Deferred until August meeting.

**Board Engagement Project**

Deferred until August meeting.

**2025-2026 Board Training Planning**

Deferred until August meeting.

**Other Business – FY26 Fundraising Goal Discussion & Online Auction Recap**

Deferred until August meeting.

**Adjournment:** Meeting adjourned at 11:00 a.m.

Respectfully submitted,

Lacy Sietsema, Accola