
Wisdom Ways Program Update

June 2026

This update addresses the ongoing development of Wisdom Ways programming and staff as we navigate a host of large summer programs – **and ask you to join us!**

Staffing and Capacity

On April 22, 2026, the Director of Wisdom Ways, Haven Green, announced that they would be taking a leave of absence. Clarifying, on May 18, 2026, that this leave would extend until August 10, 2026. Following the announcement of this extended absence, then Assistant Director Danielle Clausnitzer received a temporary promotion to Interim Director to help steer Wisdom Ways into the future.

In her short time as Interim Director, Danielle has worked alongside her current supervisor, Andree Aronson and created a three year strategic plan focused on Signature Programs, Resource & Capacity Planning, Community Re-engagement, Revenue streams (Earned Income, Programs), Partnerships, and Marketing/Communications. Each of these areas will have a corresponding work plan with KPI's that will be reported on quarterly – all to ensure a successful future for Wisdom Ways. Danielle is also working to fill the empty staff position vacated earlier this year; this entry level position supports the delivery of WW programs and marketing/communications efforts.

Summer of Soul 2026

Planning is nearly complete for the Summer of Soul 2026. This marks a pivot from the planned Soul Conference programming to a 4-part series on different modes of addressing the intersection of spirituality and social justice, namely environmental justice.

Upcoming Programs for Summer of Soul

- Kickoff to Summer with Kaitlin Curtice, Saturday, June 27, 9:00 AM to 12:00 PM at St. Paul College
- Film Screening: The Last Wintercount, Saturday, July 25, 3:00 PM to 5:00 PM at North Garden Theater
- Healers Panel, Saturday, August 22, 12:00 PM to 1:30 PM at St. Catherine's University (pending contract signature)
- Interfaith Panel, Saturday, September 12, 12:30 PM to 2:00 PM at The House of Hope Presbyterian Church

Marketing, Outreach & Audience Development

One of our priorities as we work to expand our attendance at programs is research into internal and peer organization-based adaptations to better serve our community and meet our accessibility goals.

Research

- We have begun this process by looking at past Wisdom Ways seasons to work to develop a better understanding of what our attendance numbers are and where they have been in terms of unique and recurring participant numbers
 - Look at past WW seasons has also clarified the income and expenses associated with our programs so that as we look to the future we can make informed decisions about our financial capacity to deliver programming.
 - A subscription model has also been researched and vetted by both Danielle
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Clausnitzer and Andree Aronson to be implemented as part of an ongoing 3-year plan

- Income, and accessibility approaches to pricing our programs has also been considered
- Sponsorships, and sustainable long-term partnerships have also been considered to pave the way for co-sponsored programs as we move into the planning period for the Fall 2026 season

Capacity Building

- Awareness of Wisdom Ways and clarity about what we *do* has had an impact on how successful Wisdom Ways is in our mission, we are working to increase our emphasis on social justice and our involvement in the community

Board Action Items:

Wisdom Ways needs promotion and attendees for our upcoming Summer of Soul series to increase our attendance. Please, if you can, attend our upcoming Kaitlin Curtice event or share the information about the event with someone (or multiple someones!) you know. We are offering free attendance for BIPOC people with code BIPOCFREE and a BOGO deal for non-BIPOC people when they buy two tickets and use code BOGO. Thank you!