



**Advancement Committee Meeting Minutes**  
**Thursday, June 11, 2026**  
**9:30 – 11:00 AM**  
**Via Zoom**

**Present:** Steve Kenney; Joel Rainville; Gabrielle Rohde; Kristine Smyth

**Staff:** Andree Aronson; Sam Fernandez; Matt Halley; Lacy Sietsema

**Excused Absence:** Marjie Blevins; Matt Halley; Brian Mullen

The meeting began on Thursday, June 11, 2026, at 9:32 a.m.

**Meeting Intention:** Led by Joel.

**DEI Statement:** Joel read the DEI Statement.

**Minutes:** The May minutes were presented for approval. Hearing no changes or corrections, Steve moved to approve and Kris seconded. All present members voted to approve the minutes.

**Advancement Director's Remarks/Updates**

Andrée reported that her days are full. She has been working with Matt and Marie on the FY27 budget, as well as providing support for WW while Haven remains on leave. She is also working with the Advancement team on an organization-wide development calendar.

Andrée thanked committee member Kris Smyth for bringing three friends (they previously attended the Breakfast) to Sarah's... an Oasis for Women. Andrée encouraged committee members to bring current and/or potential donors to tour Accola programs.

**Website:** Andrée reported that the website will go live at the end of the month. She and Sam conducted a final walk through and will be showing it to staff and program directors for feedback.

**Financials:** Andrée reviewed the financials. She highlighted that grants are ahead of last year by \$140,000. This has been an area of growth. Unrestricted donations are ahead of last year by \$63,000. Restricted donations are ahead of last year by \$16,000. The end-of-the-year appeal has gone out.

**June 16 – Sarah's:** The Sarah's Fundraiser will take place on Tuesday, June 16 from 3-5 p.m. There are currently 35 people registered for the event.

**Other Business**

**Next Year's Goals:** Andree reported that she has drafted reachable goals that will help make up the \$1 million dollar gift from the Province. She highlighted that financial goals for contributions, growth driver strategies, a work plan to develop support and track progress, earned income, and how revenue generating income will fit into these scenarios.

Growth scenarios include event expansion, increased grant focus, new mid-level and major donor staff

reallocation and focus, and director level donor and partnership engagement. These pieces will be in the work plan and the Integrated Fund Development Plan (IFDP).

Andrée reviewed unrestricted donations and goals, as well as goals for donations restricted by program. The gap between income and expenses was also reviewed.

**Integrated Fund Development Plan:** Andrée provided an walkthrough of the current IFDP (financial goals, funding sources, and strategies) and highlighted that, according to the Advancement Charter, one of the responsibilities of the committee is to:

**“Lead the board in its fundraising responsibilities by establishing clear expectations for member giving and participation. The committee will also foster a strong culture of philanthropy across the entire board.**

The Advancement Committee shall be charged with collaborating with the President and Director of Advancement by reviewing, providing feedback and monitoring the Advancement Team’s annual Integrated Fund Development Plan. **The Committee also provides educational opportunities as needed to assist Board members in fulfilling their role in the achievement of annual development goals.”**

She requested feedback on ideas on what these opportunities could be, what the committee needs to be successful, and what the Board of Directors need to be successful.

The committee discussed Board member expectations regarding fundraising contributions. Joel reviewed the committee workplan from FY26. The committee discussed drafting a committee year-end report while working towards goals for FY27.

#### **Other Business**

**Wisdom Ways:** Andrée reported that she and Danielle are working on strategies to increase engagement.

**Adjourn:** The committee adjourned at 11:07 a.m.

Respectfully Submitted,  
Lacy Sietsema, Accola