



Sisters of St. Joseph of Carondelet  
St. Paul Province  
Ministries Foundation

Bold Moves for Real Change

**DRAFT**

**Ministries Foundation Development Committee Meeting**  
**Monday, September 12, 2022; 3:00 – 4:30pm**  
**Zoom Virtual Meeting**

**In Attendance:** Alyssa Howells; Stacy Jacobson; Stephanie Klenk; Brian Mullen; Susan Oeffling, CSJ; Mimi Pizzi; Mark Richards; Gabrielle Rohde; Ralph Scorpio; Lacy Sietsema; Kris Smyth

The Ministries Foundation Development Committee convened on Monday, September 12, 2022 via Zoom. The meeting was called to order by Chair Mark Richards at 3:03 pm.

**Prayer:** led by Alyssa.

**DEI Statement:** read by Alyssa.

**Minutes:** The minutes for August 1, 2022 were submitted for approval. Hearing no feedback or corrections, Stacy made a motion to approve and Susan seconded. Kris abstained from voting. All committee members voted to approve.

**Discussion: Ways We Can Move Into the Future/Increase Donations**

Ralph presented a change in the agenda and requested a discussion/brainstorming session on ways the committee can increase donor retention and acquisition.

Mark compiled a list of existing ministry areas of impact that would be attractive to different groups of people. He will email this list to Development Committee members after this meeting. The list also includes the best methods of outreach, which includes marketing, service opportunities, existing large events, and the creation of new smaller events. Alyssa stated that we did receive a number of potential donor emails from Septemberfest. There was a discussion about how to message people who don't have a connection to the Sisters. Stacy suggested setting up focus groups that could help us figure out messaging. There was a discussion about starting small events that allow people to engage with like-minded community members. These events can focus on building community, social justice initiatives, immigration, etc. These events should be active and fun, as well as provide an opportunity for us to sit down and discuss the ministries. Gabi pointed out that we need to know why we are raising money and we have to identify the needs that fit in with the Sisters charism. We need to know where the money is going and how it will produce a desired outcome. It was suggested that there is a lot of inter-connectivity between the Development and Marketing Committees and a joint meeting should be arranged to discuss ways we can move into the future and how we communicate this to potential and current donors.

Kris suggested reaching out to first-time Carondelet Celebration attendees and ask them what they liked/would like to see from us. Ralph would add Septemberfest attendees to this group. This would also keep them engaged with the Foundation and allow us to say that we are looking toward the future. Ralph added that he was told that people appreciated the community aspect of Septemberfest. It was suggested that we could do tasting events at local breweries. Stacy suggested a two-hour impact happy hour, which would include a guest speaker that allows donors to learn about service, programs, and the impact they have on the local community.

**Development Committee Action plan**

Alyssa presented the Development Committee Action Plan. Potential new donors have been identified and added. There was clarification in the section about private high schools and providing service opportunities. There was a discussion about donor groups and who might be missing.

Following this discussion, Brian moved to approve the Development Committee Action Plan. Stacy seconded. All committee members voted in favor.

**Other**

Ralph said that the Foundation had great activity throughout August and September. Alyssa added that the Fall Appeal will be reaching mailboxes soon.

**Adjournment:** The meeting adjourned at 4:31 p.m.

Respectfully Submitted,  
Lacy Sietsema, CSJ Ministries Foundation