



**Accola Board of Directors
Advancement Report, December 18, 2025**

1. Executive Summary

The past six months have been full and exciting. We are meeting our goals of increasing the visibility of Accola through targeted and strategic communication and re-engaging our donors. Our growing community is responding to our mission, and we have developed and implemented sustainable plans to connect with donors and partners, increasing engagement and revenue. Accola now has solid fundraising processes including a strong marketing and communication plan, updated database, and focused attention on our volunteers and partnerships. We are now able to segment and target our community and donors to increase our sustainability for current programs and boldly support emerging needs.

2. 2025 YTD Numbers through November

Advancement Performance			
Operating Revenue	2025-2026 YTD	2025-2026 Budget	Variance
Grants	\$10,000	\$25,137	(\$15,137)
Contributions	\$153,972	\$260,483	(\$106,511)
Unanticipated Estate Gifts	\$5,746	\$52,083	(\$46,337)
<i>Total Revenue from Solicitation</i>	\$169,718	\$337,703	(\$167,985)
Endowments			
Planned Giving- Endowment		\$0	
<i>Total Revenue from Solicitation & Endowments</i>	\$169,718	\$337,703	(\$167,985)

Preliminary numbers from the *first half of December* from donations that have come in in the last few week show us starting to make up the variance in both Unrestricted Donations (\$169,304) and Restricted Donations (\$62,935) for a total of \$232,239.

3. Donors & Partnerships

We have received 12 responses to the Board Engagement Survey. **Thank you** to all who participated (and there is still time to fill this out!) The information is extremely important as we move forward. Some of the (awesome) responses:

Why Accola's work is important "Because Accola addresses significant needs, especially those of the immigrant community, in ways that are respectful and create a sense of belonging" and "Our society needs now - more than anytime in the last 50 years, to come together or know "others" on a personal basis and understand the needs of those not like ourselves" and "Not only do the programs of Accola offer address the needs folks are seeking whether that be education, safety, shelter, and growth, they also provide space for community and support."

I'm committed to Accola because "This faith-in-action work helps eliminate polarization and divisions within communities and societies" and "I want to support the work Accola does and build it into the future in order to extend the mission of the CSJs to those on the margins" and "I am committed to the work and want to make a meaningful difference in the lives of folks that are vulnerable and want only to live out their own lives in peace."

Why I support Accola "Because it provides safe places for people to find and form community and receive the support/education/spiritual space they need to live lives of meaning" and "As so many are saying at the board education session - Accola offers the values that folks are longing as a consequence of the dominant messages and actions in our nation and world today" and "The opportunity for this organization to be highly impactful in our community is immense. I would love to help that happen."

4. Upcoming Advancement Priorities (Next 30–90 Days)

- Continue Monthly Accola Open Houses Learning in Style
- April 21 Fundraising Breakfast: BOD focus on sponsorships and filling a table (or 2)
- June 6 & 7: Wisdom Way's Soul Conference
- Roll out new Database in January: Donors, Volunteers, all Programs and Partners all in one place!
- Website redesign continues – focused on bringing all three program websites under Accola
- Launch our Giving Circle (5-year pledge opportunity) in January

5. Board Action Items / Requests

- **Save the Date: April 21, 2026 for our Fundraising Breakfast. We are asking Board members for connections to people or organizations that would sponsor the breakfast, and to fill a table.**
- Always ~ Introductions to potential corporate partners and connectors.
- Bring guests and attend Open House Events.