



Sisters of St. Joseph of Carondelet
St. Paul Province
Ministries Foundation

Bold Moves for Real Change

DRAFT

Ministries Foundation Development Committee Meeting
Monday, February 6, 2023; 3:00 – 4:30pm
Zoom Virtual Meeting

In Attendance: Alyssa Howells; Stacy Jacobson; Stephanie Klenk; Brian Mullen; Susan Oeffling, CSJ; Mimi Pizzi; Mark Richards; Gabrielle Rohde; Ralph Scorpio; Lacy Sietsema; Kris Smyth

The Ministries Foundation Development Committee convened on Monday, February 6, 2023 via Zoom. The meeting was called to order by Chair Mark Richards at 3:06 pm.

Prayer: led by Lacy.

Modified DEI Statement: read by Alyssa.

Minutes: The Development Committee December minutes were presented. Hearing no corrections or feedback, Kris moved to approve and Susan seconded. Brian and Gabi abstained. All present members voted in favor.

Information Updates

Revenue YTD: The Annual Fund remains strong. The Ministries Foundation received a nice estate gift of \$125,000. Celebration sponsorships are coming in. There was a discussion about donations and online giving. It was asked if our current donations are equal to what is typically received this time of year. Ralph said it's a little on the lower side, but is on average.

Individual Success Metrics: Overall donor counts show that the Foundation is a little over halfway to its goal. To date, the Foundation has obtained 195 new donors and recaptured 180 donors. The Foundation has received 101 memorial donations. There was a discussion about donations to each ministry. Alyssa stated that when people are encouraged, they do visit ministry webpages.

Institutional Giving/Grant Tracker: Alyssa presented the Grants Tracker and added that the Elizabeth B. Quinlan request came through for \$5,000. Overall, grants have come in totaling \$660,000. Grants from the Minnesota Department of Health and Premier Cares will also be coming in for St. Mary's Health Clinics. There was a decline from Ramsey County.

Discussion Topics

How do we get new donors at the celebration?: Mark asked the Development Committee to brainstorm ways to make it easier to get existing donors/attendees to bring friends, family, and new people to the Celebration. Mark suggested creating a template on how to invite people, postcards, a prepared email, and personalized invitations. Mimi suggested sending out handwritten notes of encouragement to select donors. Mimi stated that she has been in contact with Jesse Foley of Holy Angels, who is willing to send an e-blast to their alumni regarding the Celebration. Mimi will see if she can find someone to talk to at Benilde-St. Margaret's and St. Catherine University as well. Alyssa suggested bringing back the "Carondelet Champion," which encourages peer-to-peer fundraising. This 10-page document could be updated, and it includes email and social media templates that can be copied. Ralph suggested putting a celebration notice in the parish bulletins. He has done this in the past and it has worked to encourage people to support a cause together. Gabi suggested reaching out to the organizations that have a connection to the Sisters and see if they will put an announcement out. It was suggested that we look into the grade schools that the Sisters were involved in and these can

probably be found in the archives, as well as retired nurses associations with affiliated hospitals. Stacy added that while people will come to support the cause, the Development Committee should think about how to emphasize that this will be a fun and entertaining event.

There was a discussion about Wisdom Ways and its involvement in the Celebration. Wisdom Ways has so many programs that bring a diverse group of people together and they may be interested in the Celebration. Ralph stated that we could have a discussion with Marian to see if she would be willing to reach out to her people.

Kris asked if it would be possible to have a table similar to what was done at Septemberfest, which would have postcards/brochures and a save-the-date for Septemberfest, as well as a contact list. Alyssa can reach out to those who attended Septemberfest to encourage them to bring a group from the neighborhood to the Celebration. There was a discussion about discounted seats and early bird pricing, as well as other perks that would increase attendance. Ralph would like the St. Mary's Health Clinics Board members to sponsor a table for staff and volunteers. Stacy suggested donating any empty spots with volunteers.

How do we re-engage donors who haven't donated in a while?: This topic will be discussed at the next Development Committee meeting.

Other: Stacy asked if Jearlynn is coming back this year. Mimi said Jearlynn has agreed to be the MC and members of her family will be back to entertain.

Adjournment: The meeting adjourned at 4:15 p.m.

Respectfully Submitted,
Lacy Sietsema, CSJ Ministries Foundation

Signed: _____ Date: _____