

Board Advancement Report

June 2026

Prepared by Andree Aronson, CFRE

Executive Summary

The Advancement team has made significant progress across all major fundraising categories year-to-date. Key activities this period include collaboration with Finance leadership on the organizational budget, interim support coverage for WW programs, and the development of an Organization-Wide Advancement Calendar with accompanying work plans and updated position descriptions to support implementation.

Contribution performance is strong, with total year-to-date giving as of June 7th reaching \$711,193 — ahead of the prior year across Grants (+\$139,600), Unrestricted Donations (+\$62,599), and Funds with Donor Restrictions (+\$15,711) — and additional revenue is anticipated from the Sarah's Fundraiser and End-of-Year Giving Campaign.

Five-year growth projections are in development to address the projected \$1 million funding gap, incorporating scenario planning across contribution goals, earned income strategies, and key growth drivers including event expansion, increased grant activity, and mid-level and major donor cultivation.

Board engagement has been a critical factor in this year's success, and individual meetings with Board members have been completed with near-100% annual giving participation achieved. The Advancement Committee has requested more ambitious Board goals, which will be presented next month alongside updated KPIs and a 26-27-28 Integrated Fund Development Plan.

Period Highlights

- Notable Board Engagement: Kris brought three colleagues who had previously attended the Breakfast to tour Sarah's — this type of ambassador activity and network activation is exactly the engagement we want to encourage!
- Website Launch: The redesigned website is scheduled to launch by the end of this month, representing a significant milestone for the organization's digital presence, donor engagement and community outreach capabilities.

- Sarah’s Fundraiser: Scheduled for this Tuesday, June 16th, from 3:00–5:00 PM. Board attendance and participation is encouraged and greatly appreciated.

Contribution Financials

Year-to-date performance as of June 7th reflects positive momentum across all revenue categories:

Category	2026 YTD	2025 YTD	vs. Prior Year
Revenue			
Grants	\$154,700	\$15,100	+\$139,600
Unrestricted Donations	\$431,074	\$368,475	+\$62,599
Funds with Donor Restrictions	\$125,419	\$109,708	+\$15,711
Total Revenue from Solicitation	\$556,493	\$478,183	+\$78,310
Total Contributions	\$711,193	\$493,283	+\$217,910

Total Contributions of \$711,193 (YTD as of June 7th) do not include proceeds from the Sarah’s Fundraiser or the End-of-Year Giving Campaign (June 30th). Final totals are anticipated to be higher.

Growth Planning

Five-year growth projections are currently in development to establish realistic, scenario-based targets for addressing the projected \$1 million funding gap anticipated within two years. This planning framework is organized around three core areas:

- Contribution Financial Goals — establishing measurable, attainable targets across all applicable revenue categories
- Growth Strategy and Work Plan — a detailed roadmap outlining how targets will be achieved, with supporting tools to track progress against key growth drivers

- Earned Income and Revenue Generation — defining how revenue-generating efforts align with the broader sustainability goals of each program and the organization as a whole

Growth Scenario for Contributions

- Event Expansion (specifically for LIS & WW), including Sponsorship
- Increased Grant Focus (20% growth rate)
- New Mid-Level & Major Donor staff reallocation and focus (Unrestricted Donations = 15% growth rate, up from 8%, reflecting reallocated staff capacity)
- Director-Level Donor & Partnership Engagement (emphasizing partnership cultivation at the Director level for all of Accola)

Integrated Fund Development Plan

See 2025–2026 attached plan.

The Advancement team has achieved significant progress over the past year, driven in large part by the Board’s investment in Advancement efforts, the clear strategic priorities established by leadership, and the Board’s direct engagement and support of key events — particularly the Annual Breakfast — and open houses.

An updated Integrated Fund Development Plan will be presented next month. In the coming year, with the support of reallocated staffing, the Advancement team will focus on targeted efforts in:

- Individual Giving (with particular emphasis on the Impact Circle and mid-level donor cultivation)
- Major Gifts
- Events — including the addition of two smaller program-specific events for LIS and WW
- Grants
- Corporate and Community Partnerships

Year-end Key Performance Indicators (KPIs) will be presented to the Board next month.

From the Introduction in the 25-26 Integrated Fund Development Plan:

Accola exists to carry out the essence of compassionate connection—of self and neighbor—through:

- **Housing:** Sanctuary for women through trauma-informed housing and resources.
- **Education:** Culturally relevant education in language, culture, and skills for immigrants.
- **Embodied Activism:** Resources and practices that connect spirituality and social justice.

The Integrated Fund Development Plan ensures Accola has the financial resources, engaged partnerships, and donor relationships necessary to sustain and expand its mission.

Advancement Committee & Board Goals

At the most recent Advancement Committee meeting, all reports were reviewed in detail. Board-level goals for this year included:

- Achieving 100% annual giving participation
- Identifying and introducing at least three new prospects annually
- Participating in solicitations for top-tier donors
- Serving as community ambassadors through event hosting and network sharing

The organization is on track to meet all of these goals, and Board support has been instrumental in achieving the positive results reflected in this report.

The Advancement Committee has requested more ambitious Board goals for the coming year. Updated goals will be presented at next month's meeting.

Action Items

- **Sarah's Fundraiser** — Tuesday, June 16th, 3:00–5:00 PM
 - Board members are encouraged to attend and bring guests.
- **End-of-Year Giving Campaign** — Closes June 30th
 - Board participation in both the Fundraiser and End-of-Year Giving Campaign is strongly encouraged.

We believe in the transformative power of compassion in action.