

To: Ministries Foundation Executive Committee

Date: October 12, 2022

October Committee Updates

Development

- Held joint meeting with Marketing Committee to discuss how can we move into the future; donor acquisition/retention; communications – how/where can we tell our stories?
- Hosted very successful Septemberfest on September 8. Lots of people and activity.
- Collected 55 new emails and 40 updated emails.
- Received \$4,647 in Septemberfest donations.
- Approved Committee Action Plan for 2022-23.
- Wrapping up series of Miles for a Mission fundraisers. So far have raised more than \$10,000 from these efforts.
- Mailed Annual Appeal Fall solicitation to entire mailable database, including @600 hand-signed letters.
- Assisted St. Mary's Health Clinics in its 30th Anniversary event on September 17.
- Working with SMHC on a 30th Anniversary Major Donor event on November 17.

Governance

- Approved the 2022-23 Governance Committee Action Plan.
- Developing a 90 Day On-Boarding Process for new Board members
- Developed matrix of current Board professional expertise and gaps.
- Identifying potential board members by using the skills and attributes that will be needed in the Newly Designed Organization's Board. Will be presenting two new board candidates at this October board meeting.

Finance

- Audit received; presentation by CliftonLarsonAllen scheduled for Tuesday, September 27.
- Also invited auditors to October 20 Board meeting.
- Developing Finance Committee Action Plan for 2022-23.
- Continuing to fine-tune our internal controls, including a policy for how much cash-on-hand is appropriate.

- Investment Subcommittee met and reviewed 1st Quarter investment performance and discussed internal controls.

Grants

- Sent out Partners In Ministry grant applications; due October 28.
- Will schedule Grants Committee meeting in November.

Marketing

- Held joint meeting with Development Committee to discuss how can we move into the future; donor acquisition/retention; communications – how/where can we tell our stories?
- Working with ministries to regularly get impact stories that can be used in printed, digital, and personal communications.
- Building from Miles for a Mission fundraisers to improve social media impressions by exploring new ways to grow subscribers to Facebook, Instagram, Twitter and LinkedIn.
- Approved Marketing Committee Action Plan for 2022-23.
- Preparing new and improved digital Advent Calendar to launch in late November.
- Adding and updated email addresses from Septemberfest.
- Working with SMHC on anniversary events and supporting materials (video, invitations, displays, etc.)
- Continue to improve Ministries Foundation website.