



Advancement Report to the Board

April 2026

Accola's Impact Breakfast

We are in a strong position heading into Accola's Impact Breakfast, with 300 guests registered and continued momentum through virtual registration and targeted outreach. This is a significant milestone and reflects the strength of your networks and collective effort in filling the room.

We are also grateful for the partnership with St. Catherine University, whose robust technology support will ensure a seamless experience for both in-person and virtual participants.

Board Role:

The focus of the morning is connection and impact. Board members are not asking for money, rather your role is to:

- Welcome and connect with guests
- Share your personal connection to Accola's mission
- Help create an environment where guests feel informed, inspired, and part of the community

A "day-of" table host packet will be shared to support you early next week.

Financial Overview (YTD as of 4/5/26)

Unrestricted Contributions

- Actual: \$332,872
- Budget: \$581,767 (57% of goal)
- Slightly ahead of last year (\$327,532), indicating steady year-over-year progress

Restricted Contributions

- Actual: \$130,733
- Budget: \$173,592 (75% of goal)
- Slightly behind last year (\$145,647), but still within a manageable range

Grants

- Actual: \$16,700
- Budget: \$39,665 (42% of goal)
- Behind target, with timing of awards and pipeline development continuing to be key factors

Key Insight:

While overall revenue is mixed, unrestricted giving remains stable, and our pipeline of new donors is a strong indicator of future growth.

Donor Growth & Sustainability

- New donors: 194 (annual goal: 144)
- We are significantly exceeding acquisition goals

With the Impact Breakfast expected to bring in additional new supporters, our priority shifts to:

- Cultivation and retention strategies
- Building long-term donor relationships
- Strengthening sustainability through ongoing engagement

Implication:

We are successfully growing the top of the funnel—now the focus is converting new donors into long-term supporters.

Database Transition: Bloomerang

We are now fully operational in Bloomerang.

Special thanks to Peggy for leading this transition.

Early Wins:

- Improved donor segmentation
- Faster, more targeted outreach
- Integration across fundraising, CRM, and volunteer management

Implication:

This system is already increasing efficiency and will significantly strengthen our data-driven fundraising and engagement strategies.

Volunteers & Partnerships

Volunteers

- 68 active volunteers (goal: 50)
- Growth continues, with strong support from partners such as student volunteers through St. Kate's

Partnerships

- 29 active partnerships (focus: strengthening and alignment)
- 26 new/emerging partners (focus: deeper engagement)

Current Focus:

- Moving from growth to depth
- Strengthening mutual value and long-term collaboration
- Expanding meaningful volunteer opportunities

Implication:

We are building a robust ecosystem of community engagement, which supports both mission delivery and long-term visibility.

Grants & Funding Pipeline

- Transition underway as Paul moves to a new role in St. Cloud
- This aligns with our plan to restructure and bring grant writing in-house

Active Opportunities:

- Otto Bremer Trust Capacity Building Grant (\$60K over two years)
- Pax Christi Grant (\$15K)
- Exploration of an invitation to Dorsey & Whitney Foundation (relationship development in progress)
- Monitoring potential relief-style operational funding opportunities related to community impact from ICE activity

Implication:

While currently behind, the pipeline includes several meaningful opportunities, and structural changes will strengthen long-term grant strategy.

Soul Con Event

Haven will be reaching out to Board members regarding:

- Sponsorship opportunities
- Potential partners

Board engagement will be key to expanding reach and securing support.