



July 2025 – June 2026

Accola Integrated Fund Development Plan

I. Introduction

Accola exists to carry out the essence of compassionate connection—of self and neighbor—through:

- **Housing:** Sanctuary for women through trauma-informed housing and resources.
- **Education:** Culturally relevant education in language, culture, and skills for immigrants.
- **Embodied Activism:** Resources and practices that connect spirituality and social justice.

The Integrated Fund Development Plan ensures Accola has the financial resources, engaged partnerships, and donor relationships necessary to sustain and expand its mission.

II. Strategic Financial Goals (FY 2025/26–2027/28)

- **FY 2025/26 Goal:** \$940,000
 - \$750,000 unrestricted donations
 - \$190,000 donor-restricted funds (programs, housing, education, immigrant support)
- **Three-Year Growth Target:** Increase overall contributed revenue 33% in year one and 20% annually to reach \$1.6M by FY 2027/28.

III. Funding Sources & Strategies

1. Individual Giving

- Launch **Accola Giving Circle** (5-year pledge commitments; tiered levels).
- Strengthen **mid-level donor program** (\$1,000–\$4,999).
- Expand **monthly giving program** with impact-driven messaging.
- Donor stewardship: quarterly impact reports, annual recognition event.

2. Major Gifts

- Identify & qualify top 50 prospects annually.
- Assign relationship managers (President, Advancement Director, Board).
- Conduct 1:1 cultivation meetings and strategic solicitations.
- Create donor-specific proposals aligned with mission pillars.

3. Events

- Signature annual fundraising event (May).
- Monthly Open Houses at LIS
- Two smaller cultivation events for each program.
- Integrate event guests into stewardship cycle.

4. Grants & Foundations

- Maintain portfolio of top 15 institutional funders.
- Research 10 new prospects annually.
- Submit proposals aligned with housing, education, immigrant services, social justice, spirituality & healing.

5. Corporate & Community Partnerships

- Develop “Levels of Partnership” framework (sponsor, program partner, volunteer partner).
- Target 10 new corporate partners annually.
- Measure partnership impact & mutual benefit.

IV. Board & Staff Roles

• Board of Directors

- 100% annual giving participation.
- Identify and introduce 3 new prospects annually.
- Join solicitations for top-tier donors.
- Community ambassadors: host table at events, share networks.

• President

- Lead cultivation and solicitation of top 10 donors.
- Partner with Advancement Director on Giving Circle growth.

- **Advancement Director**
 - Drive integrated plan implementation.
 - Oversee donor database, reporting, and stewardship systems.
 - Coordinate with Marketing Manager for donor communications.
 - **Volunteer & Community Partnership Manager**
 - Manage volunteer pipeline and partner engagement.
 - Track partnership outcomes.
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V. Communications & Marketing

- Annual Report + Monthly Newsletter & Impact Reports.
 - Case for Support & donor materials (print + digital).
 - Brand-aligned donor inserts, volunteer sheets, and event invitations.
 - Social media campaigns highlighting donors, volunteers, and partners.
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VI. Implementation Timeline (FY 2025/26)

Q1 (Jul–Sep)

- Develop Giving Circle.
- Plan annual report and year end appeal.
- Prep signature event.

Q2 (Oct–Dec)

- Issue Q1 impact report.
- Launch Giving Circle
- Execute annual report & year end appeal.
- Host donor cultivation events.

Q3 (Jan–Mar)

- Issue Q2 impact report.
- Conduct mid-year review.
- Execute spring donor campaign.
- Plan signature fundraising event.

Q4 (Apr–Jun)

- Issue Q3 impact report.
 - Host signature fundraising event (May).
 - Year-end appeal.
 - Major donor stewardship cycle.
 - Evaluate community partnerships.
 - Assess annual progress & refine next year's goals.
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VII. Evaluation & Reporting

- **Monthly Advancement Dashboard:** revenue vs. goal, donor pipeline, event ROI.
 - **Quarterly Partnership Reports:** number of existing, new, and pending partners.
 - **Annual Board Report:** comprehensive fundraising, partnerships, volunteer, social metrics.
 - **Donor Retention Rate:** year-over-year giving analysis.
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VIII. Logic Model

Inputs: Staff, volunteer pipeline, donor database/CRM, Board members, communication materials, financial resources, community partnerships

Activities: Map partners, host cultivation meetings, train staff, manage donor stewardship cycles, execute fundraising events, track donor retention and metrics, publish impact reports.

Outputs: # donor cultivation meetings, # of partners, # of volunteer & hours, # of impact reports.

Outcomes: (short-term) Increased donor & partner engagement, improved volunteer capacity (medium-term) Higher donor retention, expansion of Giving Circle, strengthened community trust and visibility, (Long-term) Diversified and sustainable revenue base, deeper and more resilient partnerships

Impact: Sustainable ecosystem of support for housing, education & immigrant services, and spirituality & social justice.

IX. Long-Term Impact

By 2028, Accola will have:

- Doubled annual contributed revenue.
- Secured 25+ active community partnerships.
- Established a sustainable Giving Circle pipeline.
- Enhanced visibility as a regional leader in compassionate connection.