



Sisters of St. Joseph of Carondelet
St. Paul Province
Ministries Foundation

Bold Moves for Real Change

Partner In Ministry Project-Based Grant Request

For consideration, this completed form is due back to the Ministries Foundation by October 29, 2021.

Name of Ministry: **Wisdom Ways Center for Spirituality**

Program Director: **Marian K. Diaz**

Address 1890 Randolph Ave.

City St. Paul State MN Zip 55105 Phone 937-765-6369

Email mdiaz@wisdomwayscenter.org

Leadership Liaison to Ministry: Sr. Cathy Steffens, CSJ

Phone 651-500-2220

Email csteffens@csjstpaul.org

Amount Requested **\$45,000**

Purpose: To fund a dream/project that is above and beyond what can be accomplished within operating budget. Projects may assist in expanding reach of your ministry's mission/direction, program, audience, and/or meeting a particular need.

Eligibility: One project-based grant per fiscal year.

On a separate attachment please answer all prompts below:

1. Describe your proposed project.
2. Explain how your project will enhance or expand the mission and/or program and audience of the ministry.
3. List the project goals and explain how you will measure their accomplishment.

Please attach the following required documents:

1. Most recent Financial Statement of Income and Expenditures for current fiscal year
2. Current fiscal year budget

Submitted by: Marian K. Diaz

Date: 29 October 2021

Board/Advisory Council Chairperson's Name: n/a – in process

Has this person been informed of the above project application?

Date:



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Partner in Ministry Project Based Grant Application
Sisters of St. Joseph of Carondelet – Ministries Foundation
October 2021

Describe your proposed project.

Wisdom Ways requests funds to develop a digital studio for content creation to continue to enhance our online programming as well as to be able to develop a digital subscription service for users around the world. While previous Partners in Ministry grants have funded the development of courses and online content for use by Wisdom Ways, the funds largely paid the fees for presenters, videographers and platform expenses. This application seeks to develop a space already identified in the lower level of the Administrative Building of the Sisters of St. Joseph into a space that can be used for videography, photography and audio recording. The resulting podcasts, instructive videos and images will be used to build out an online subscription service as a way for people to have access to free and paid spiritual content. Currently, Wisdom Ways charges fees for some programs. This service would allow people to pay a monthly amount to have access to a broader variety of content for as long as they pay for the service. This would allow for the possibility of a more consistent revenue stream for our ministry.

For a variety of reasons, this grant request fits well into strategic planning with regard to the future sustainability of Wisdom Ways at this time. First, due to the province support of four fulltime employees at Wisdom Ways and especially due to the hire of a Communications Strategist, Wisdom Ways would largely be able to keep the production costs in house. Once the studio is set up and any necessary training of our Communications Strategist is completed, the space could be used by Wisdom Ways (and other CSJ members and partners) without having to pay for outside labor. Second, Wisdom Ways is currently building a new website that provides for a cleaner user experience, more technical stability for the site itself and more freedom for content presentation. This website will also be able to be maintained by current staff and will connect easily to our selected learning platform which will serve as the shop for the subscription service as well as participation in regular online and face to face events. Third, Wisdom Ways is currently conducting a research project with Springtide Research Institute which will help us understand our current audience. This survey will provide us information about the people who Wisdom Ways has been serving along with their needs and interests. Having this basic information will allow us to conduct strategic planning moving forward with defined goals relative to diversifying and expanding our audience base. The data will also help us by providing a baseline for content creation in terms of our topics, modalities, costs, etc.

Explain how your project will enhance or expand the mission and/or program and audience of the ministry.

The current, recently revised mission statement of Wisdom Ways reads,

Wisdom Ways creates open, accepting spaces that advance the spiritual growth, authenticity and fullness of life for all people. Our resources and offerings aim to help

support movement into meaningful and impactful action to advance personal and communal well-being – and you won't be doing it alone.

In addition, the staff identified the following three goals to focus on during our first year of work together.

FY 2021-22 Goals:

1. Develop connections of mutual support and belonging for people as they search for meaning amidst the experiences of daily life.
2. Raise the voices of historically oppressed persons as shared wisdom and explore their distinct spiritual paths and modes of expression.
3. Co-create a viable and sustainable structure for Wisdom Ways to thrive now and in the future.

The creation of this digital studio will allow us to live into our mission and make progress toward achieving our three goals for this fiscal year. Due to the continuation of the COVID-19 pandemic, the safety that online programming offers to our participants is still a necessity. Continued expansion of our synchronous and asynchronous online programming and content will allow us to reach out to a broader and more diverse audience that is not bound by geography or time zone. Offering a variety of forms of media content will appeal to people with different learning preferences and abilities. The development of this digital studio has the potential to help us build partnerships with other organizations around the joint creation of digital content. The digital subscription service which will include a free level of content that will be consistently supplemented in order to stay true to our goals of accessibility and service on behalf of all people. The research on our audience will allow us to have the basic information that we will need to continue to progress on our second goal. While Wisdom Ways has included presenters of historically oppressed persons in the past, the audience that we reach needs to reflect at least our local demographics with respect to representation. And, as outlined in the response to the first prompt, this project will enhance our viability moving into the future.

List the project goals and explain how you will measure their accomplishment.

This project will be carried out based on the following goals with a projected timeline. Accomplishment will be measured and reported upon completion. During this time Wisdom Ways will also be undergoing a structural transition due to the approval of the Bold Moves 2030 Resolution. Reporting will occur to the appropriate person(s) throughout this project as necessary based on the progress of the transition.

1. Finalize the drawing and plan for development of the digital studio including a detailed list of technology purchases with consultants and internal staff. Build the framework for the subscription service platform online. (Completion by January 2022)
2. Purchase required technology items and prepare the room for installation and use. Load existing content onto the subscription service platform. (Completion by February 2022)
3. Conduct the installation and testing of the equipment and conduct any necessary training of Wisdom Ways staff. (Completion by March 2022)
4. Utilize results of the research project to enhance our strategic planning to define content topics, approaches and modalities. Reevaluate our communications and relationship building strategic plan in order to diversify and expand our audience base. Begin creating content for the subscription service and other Wisdom Ways events. (Completion by April 2022)
5. Launch the subscription service with "free" and "basic" levels. (May 2022)



Item
Camera
Canon lens
SD Card
Battery
Camera
Tripod
Computer
Lacie
Videomixer
Video Monitor
Audio Converter
Rack
Case
Teleprompter
Wacom Tablet
Desktop monitor
Misc.
XIR cables
Power conditionner
Studio peakers

Interface

Condencer microphone

Lavalier microphone

Shotgun microphone

Dyniamic microphone

Audio mixer

Studio desk

AV Cart

Headphones

Lighting

Green screen

Studio Backdrop

Office

Chairs/Seating/folding table

Consultation/Training

Data Storage/Platform fees

Software Subscriptions

Service/Repair/Set-up

Misc Production/Editing

Consultation Set-up

Installation

WISDOM WAYS DIGITAL STUDIO

Model

Canon EOS R5 Mirrorless Digital Camera with 24-105mm f/4L Lens

Canon RF 70-200mm f/4L IS USM Lens

Lexar 256GB Professional 1667x UHS-II SDXC Memory Card

Canon LP-E6NH Lithium-Ion Battery (7.2V, 2130mAh)

P100

VT-4000 Pro

2019 16" Macbook Pro

5TB USB 3.1 Type C Hard Drive

Blackmagic Design ATEM Mini Extreme ISO

2LCD7-3GHD

AudioFuse 8Pre - AD/DA

8RU Rack

1640

Glide Gear TMP 75 Laptop / Smartphone / DSLR Teleprompter

Mac

stands, power supply, pop filter, etc.

Kopul Studio Elite 4000 Series XLR M to XLR F Microphone Cable (25', Black)

Furman M-8x2 Merit Series 8 Outlet Power Conditioner & Surge Protector

Yamaha HS5 Powered Studio Monitor

Focusrite Scarlett 2i2 2x2 USB Audio Interface (3rd Generation)
AKG C414 XLII Large-Diaphragm Multipattern Condenser Microphone
Sennheiser EW 112P G4 Camera-Mount Wireless Omni Lavalier Microphone System (G: 566 to 608 MHz)
Sennheiser MKH 416-P48U3 Moisture-Resistant Shotgun Microphone
Shure SM58-LC Vocal Microphone
Allen & Heath Qu-16 Rack Mountable Digital Mixer for Live, Studio and Installation Platform
Luxor Steel Adjustable Height AV Cart with Three Shelves (Black)
Neewer Advanced 2.4 GHz 660 LED Video 3-Light Kit
Neewer 4-Light Kit with Background Support System
As needed
annual
Video editing/Adobe
On-going needs
Set up
Set up

D BUDGET

Price	Qty	Total
\$4,999.00	1	\$4,999.00
\$1,599.00	1	\$1,599.00
\$99.00	4	\$396.00
\$80.00	2	\$160.00
\$1,381.00	2	\$2,762.00
\$187.00	2	\$187.00
\$2,379.00	1	\$2,379.00
\$139.00	2	\$278.00
\$1,295.00	1	\$1,295.00
\$561.00	1	\$561.00
\$603.00	1	\$603.00
\$226.00	1	\$226.00
\$252.00	1	\$252.00
\$179.00	1	\$179.00
\$659.00	1	\$659.00
\$1,200	1	\$1,200
\$1,000.00	1	\$1,000.00
\$25.95	20	\$499.00
\$105.00	1	\$105.00
\$200.00	2	\$400.00

\$170.00	1	\$170.00
\$1,555.00	1	\$1,555.00
\$649.00	2	\$1,298.00
\$999	1	\$999.00
\$99.00	5	\$495.00
\$2,100	1	\$2,100.00
\$999.00	1	\$999.00
\$160.00	1	\$160.00
\$400	2	\$800.00
\$256.00	1	\$256.00
\$185.00	1	\$185.00
\$1,299.00	1	\$1,299.00
\$1,699.00	4	\$1,699.00
\$800.00	1	\$800.00
\$899.00	1	\$899.00
\$999.00	1	\$999.00
\$3,590.00	1	\$3,590.00
\$4,000	1	\$4,000.00
\$500.00	1	\$500.00
\$2,458.00	1	\$2,458.00
Grand Total		\$45,000.00

SISTERS OF ST JOSEPH OF CARONDELET
ST. PAUL PROVINCE BUDGET
Fiscal year ending June 30, 2022

<u>Account #</u>		<u>FY 2021</u> <u>Budget</u>	<u>FY 2022</u> <u>Budget</u>
	Wisdom Ways Revenues		
0-000-4810	WW Program fees	(165,000)	(175,000)
0-000-4830	WW Gifts	(12,500)	(15,000)
0-000-4840	WW Grants	(20,000)	(50,000)
0-000-4820	WW - Province Funding Income	(270,168)	(314,526)
		(467,668)	(554,526)
	<u>Wisdom Ways Expenses:</u>		
8-400-7020	Productive Salaries	239,283	272,117
8-400-7030	Vacation/Sick/Holiday		
8-400-7110	Emp. Benefits - F.I.C.A.	18,305	20,817
8-400-7120	Emp. Benefits - Health Ins.	15,720	15,702
8-400-7130	Emp. Benefits - Life/LTD Ins.	487	540
8-400-7140	Emp. Benefits - Pension	9,198	9,698
8-400-7150	Emp. Benefits - Dental	1,365	1,554
8-400-7170	Emp. Benefits - Worker's Comp.	527	616
8-400-7100	Rent	8,100	8,100
8-400-7200	Office Supplies	3,000	3,000
8-400-7255	Ritual Supplies	1,000	1,200
8-400-7300	Publications printing	22,000	25,000
8-400-7400	Telephone	282	282
8-400-7500	Advertising	10,000	12,000
8-400-7600	Postage/bulk mailing	6,000	6,000
8-400-7650	Copier	400	400
8-400-7700	Professional Fees - Bank	7,000	7,000
8-400-7770	Contracted Services-Other	50,000	65,000
8-400-7900	Equipment (less than \$2,500)	2,500	2,500
8-400-8000	Staff Development	500	1,500
8-400-8050	Books/Periodicals/Subscriptions	500	3,500
8-400-8060	Gift Shop Purchases	5,500	3,500
8-400-8075	Instructional Supplies	2,500	2,500
8-400-8100	Travel	3,000	3,000
8-400-8230	Hospitality	6,500	8,000
8-400-8300	Stipends-Speakers	43,000	55,000
8-400-8520	Contributed serives - Carondelet Center	10,000	25,000
8-400-8010	Internship	500	500
8-400-8500	Miscellaneous	500	500
		467,668	554,526

Year to Date - Sept

8,222
14,796
20,000
61,087
104,105

68,029

5,204
3,295
135
2,425
388
154
2,025
568

-

-

238
5,188
20

-

100
3,972
585
273
200

-

67
938

-

-

-

-

2
93,807